

**Green At Heart Award
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Walby Farm Park**



ENVIRONMENTAL MANUAL

**Green at Heart
CBEN**

19th January 2012

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1. ENVIRONMENTAL POLICY

Walby Farm Park is committed to reducing the impact of our activities on the environment and leading the industry in minimising this impact.

- ☘ At Walby Farm Park we recognise that all operational and administrative processes have the potential to cause environmental harm and that the world's resources are not limitless.
- ☘ Walby Farm Park therefore accepts a social and moral responsibility for not only complying with legislation, but for putting into place environmentally friendly measures which go beyond legislative requirements.
- ☘ Walby Farm Park appreciates that expressing concern for the environment is not a substitute for positive action in favour of the environment, and willingly accept the fact that financial and manpower resources have to be allocated to ensure that good environmental practice is carried out in all areas of the company's operations.
- ☘ The team at Walby Farm Park is committed to energy use reduction, ensuring the sustainability of the beautiful landscape in which we live, helping to achieve local and global environmental targets, and the increase of education about renewable energy throughout all sectors of society.

Walby Farm Park will install a system to reduce energy consumption and resource waste in 2012. We already recycle 60% of our cardboard & plastic waste generated on site and we have a target of 70% in 2012. We will work towards increasing the level of recycling plastic and cardboard waste by our visitors. We have engaged with a local bus company to promote public transport and a stop outside our site and our planned sewage treatment plant returns treated water to the land drainage system. Energy Efficiency - We are on target to use less electricity in 2011/12.

We believe it is essential that we raise awareness, encourage participation and train our team members in environmental issues and the direct environmental effects of their activities. We also actively promote recycling both internally and amongst our visitors and suppliers. We believe we meet or exceed all the environmental legislation that relates to our business. Our greenhouse gas emissions generated by our activities are offset by our tree planting schemes around the site and the wider farm.

These actions will demonstrate to the local community how improving the efficiency of our operations can minimise the impact on the natural environment. The specific arrangements for the implementation of all of the measures in relation to Walby Farm Park's Environmental Policy lie with the whole team. We therefore recognise the importance of educating and training our team members in environmental issues and the environmental effects of their activities. This policy and supporting documentation are available on our website and are displayed on site. We review and update our aims annually and also if the business activities or operations change significantly.

Partners, Neil & Katie Milbourn,

The Walby Farm Park Team, 21st February 2012

2. THE ENVIRONMENT & WALBY FARM PARK

2.1 Our Environment

The Walby Farm Park Team cares greatly for our local environment, community and economy. Our priorities are 1) Reduce 2) Re-use 3) Recycle. We are currently undertaking a strategy and opportunities review with respect to energy and carbon emissions, this should be complete by 30th September 2012. When developing Walby Farm Park existing and reclaimed materials were used wherever possible with very little new build, even the slurry tower is used as our 'Tractor Tower' attraction. During the buildings conversion, although much more expensive, we considered the long term benefits of energy saving policies. We ensured that high quality insulation was used throughout, as well as double glazing, the use of natural light where possible, low energy lighting, low flush toilets and recycling and reusing materials wherever possible. In January 2011 a more energy efficient heating and cooling system was installed to the Play Barn.

-  All cardboard & plastic waste generated on site recycled. 60% total waste recycled and being kept out of landfill.
-  Plastic recycling bins to encourage visitors to separate their rubbish.
-  Switching off drinks fridges over night.
-  Local produce & suppliers where possible on site.
-  Established rainwater fed wildlife pond.
-  Breeding of rare, endangered & native breeds.
-  All farmyard muck spread back on the land to grow seasonal maize maze. Maize crop harvested and fed to livestock on adjacent farm.
-  All cleaning and hygiene supplies approved by 'Love your Lakes' / 'Nurture Lakeland'.
-  Eco-friendly disposable nappies, complimentary to visitors needs
-  Approached local bus company to include Walby Farm Park in route, marketing plan to included discounted tickets for those travelling by bus.
-  Bicycle racks available at main entrance, staff encouraged to use bicycles as well as visitors.
-  Low energy lighting
-  2012 sensor lighting to be installed in w.c. areas.
-  2012 investigating alternative source of power, requirement to work with English Heritage regarding with constraints of Scheduled Ancient Monument.

Walby Farm Park

-  Stewardship schemes (ELS & Countryside Stewardship recently converted to HLS) for the protection of habitats.
-  Woodland Grant Scheme entered into, planting began January 2012 with 1500 mixed broadleaves already in the ground, 1000 more in the next 2 years.
-  Leaflet – FSC accredited paper from responsible resources.
-  Our visitors encouraged to keep up with us via social media, saving on print (Twitter, Facebook & YouTube) and by signing up to our e-zine.
-  OWL monitoring
-  Exploration Wind Energy
-  Approved Conservation Centre for the Rare Breeds Survival Trust (RBST) in 2011, the first in Cumbria
-  Qualifying as a centre for Learning Outside the Classroom in 2010
-  10 Team members completed 'Welcome to Carlisle', improving existing knowledge of their local, regional, cultural and natural environment, improving their ability to assist visitors.
-  Working towards using the cooking oil from our kitchens to power the 'Mule' a workhorse for the livestock area of the business and pulling the barrel train.
-  Electric land rovers – children's entertainment
-  Re-use sealable containers that suppliers use for products like butter, mayonnaise etc for general food storage, it's better than throwing them away.
-  Use biodegradable chemicals, products and building materials from sustainable (managed) resources wherever practicable.
-  Avoiding incidents that result in environmental liability, i.e. fuel spills.
-  Discussing and sharing environmental solutions with local businesses (also discount schemes).
-  Improving our monitoring of progress and reviewing environmental performance on a regular basis (usually annually) resulting in resources being used even more efficiently.
-  Aim to keep Walby Farm Park as litter free as possible, plenty of waste bins and we would ask all our visitors to ensure that litter is put in the bins provided, please help us by dealing with waste materials responsibly.
-  Way marked cycle paths in the area offering everything from short leisurely rides to

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more challenging distance routes and cycle hire is available locally in Brampton, PedalPushers, Lonnings End, Lonning, Capontree Road, Brampton, Cumbria, [CA8 1QL](#) tel: 016977 42387 e-mail: pedalpushersbram@aol.com .For more information - <http://www.cycle-routes.org/hadrianscycleway/>

Walby Farm Park is also linked to the village of Crosby-on-Eden by public footpath - a short 1.5 mile walk. We promote bus routes that serve the local village of Crosby-on-Eden and publish timetables on our website and via Facebook.



We have supported 'Cash for Kids' via CFM Radio, Great North Air Ambulance, Olivia Story appeal, Eden House Children's Hospice



We are proud to live and work in the beautiful Cumbrian countryside. We want to create all year round sustainable employment for local people. We work with our colleagues within the tourism industry on the Broads through active membership of the Cumbria Tourism and Carlisle Tourism Partnership to make sure that visitors can enjoy Cumbria & Hadrian's Wall Country whilst taking care of this special part of the region.



We work closely with local secondary schools offering Work Experience Programmes.

2.2) Our Local Community and Economy.

We employ local people, source products locally, advertise this on our website and used local contractors for construction and renovation work. We have excellent links with local schools, and over 8000 children have enjoyed a school trip to Walby Farm Park in 2011. Walby Farm Park has gained its Learning Outside the Classroom Quality Badge, a new government initiative providing a national accreditation combining the essential elements of provision – learning and safety. We take educational visits from Further Education Colleges looking at habitats and land stewardship issues. We also receive pupils / students on work experience from both secondary schools and colleges.

The Walby Farm Park Team has raised £5,000 in aid of a local radio station's 'Cash for Kids' appeal, supporting local children.

Examples of our local suppliers are:

-  Coffee supplied locally by John Watt & Son (established 1865) who roast coffee beans almost every day.
-  Pioneer Foodservice (established in Carlisle in 1878) supply us with 'Lakeland Beef & Lamb', an exclusive brand of quality assured local meat.
-  English Lakes Ice Cream, based in the Lake District, established for over 20 years and supplying us year-round with ice-creams.
-  Flour for baking is milled in Cumbria at Carr's Flour Mills.
-  Lakeland Willow Water, Lake District natural spring water.
-  Bells of Lazonby, allergy friendly bakery products.
-  Simply-Eco – eco-friendly disposable products.
-  2012 involvement with local coach company
-  Local building contractors – Cubby Construction, AKN Building Supplies, John Gargett Fencing Contractors

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Activity	Aspect	Associated Impacts	Objectives	Targets
Heating of buildings	Use of Gas / Electricity	Loss of heat to outdoor environment. Emission of CO2 in electricity generation. Depletion of gas and other resources	Difficult when HSE recommendations for offices are minimum 16 degrees	Monitor energy consumption on a monthly basis, follow basic procedures for reducing energy usage.
Lighting of buildings	Use of Electricity	Emission of CO2 in electricity generation. Depletion of resource. Light pollution.	Lighting keeps play areas safe.	
Electricity for appliances - fridges, etc	Use of Electricity	Emission of CO2 in electricity generation. Depletion of resource.	Manage stock to reduce need to keep much food cold etc	Review with Catering Manager - May 2012
	WEEE produced	Transport & disposal of WEEE. Emissions associated with production. Depletion of resource.		
Gas for cooking etc	Use of Gas	Depletion of gas and other resources	Reduce time burners are on.	Review with Catering Manager - May 2012
Use of vehicles and machinery	Fuel usage	Emission of CO2 into atmosphere. Other gases and particulates. Depletion of resource	Development of biofuel system to run 'Mule' for WFP, pull barrel train and livestock work.	Summer 2012
	Fuel / oil spillage	Depletion of resource. Contamination of environment or premises.		
Stationery & office supplies	Use of paper	Depletion of resource.	All team reduce amounts of paper used, especially for printing etc. Use Avoid - Reduce- Reuse-Recycle - Replace system.	
Water / hot water	Use of water in the Curly Tails Café kitchen, use of hot water for handwashing after animal contact. Heating of water.	Depletion of resource. Usage of energy in heating. Low flush systems, taps automatic turn off.		
Sprays / Agri chemicals	Environmental contamination	Destruction of natural environment. Poisoning of wildlife.		

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Kitchen waste	Use of gas / electricity. Delivery of stock.	Depletion of resources. Creation of waste.	Food / biodegradable waste to be composted for growing vegetable crops on site
	Creating organic waste.	Production of emissions in biodegradation	
Visitor waste	Bringing plastics / tins / glass to site	Depletion of resources. Creation of waste.	
	Creating organic waste.	Production of emissions in biodegradation	
Employee waste	Bringing plastics / tins / glass to site	Depletion of resources. Creation of waste.	
	Creating organic waste.	Production of emissions in biodegradation	
Keeping & feeding of livestock	Creating organic waste.	Emission of CO2 into atmosphere. Other gases and creation of organic wastes. Depletion of resource.	
Marketing	Impact of traditional marketing methods in print	Depletion of resources. Creation of waste.	Publicise our efforts and achievements in reducing our environmental impact via social media.